



## About the India Travel Summit

Our world today is a truly global village. Events and trends transcend industries, countries and even continents, faster and with more significant impact than ever before.

Against this backdrop, it is imperative that each of us as key stakeholders in the Travel & Tourism eco-system in India, harness the wealth of experience and expertise that we have to meet these new challenges by sharing and collaborating for mutual benefit.

On the heels of a highly successful 1<sup>st</sup> edition, "The India Travel Summit, 2016", on November 16, 2016, Mumbai, we plan to take forward the dialogue with the **India Travel Summit 2017**.

Participants will include the most influential stakeholders of the Travel & Tourism Industry, including Consular representatives, heads of Tourism Boards, India Tourism officials, travel technology partners and captains from the Indian travel and hospitality industry. All of them will come together on this common platform, to share their experiences and best practices and help collectively address shared challenges and opportunities.

Our 2016 Summit saw leading experts and decision makers from the industry participating in panel discussions that focussed on challenges-opportunities in the sector, with an unprecedented attendance and participation of over three hundred senior travel professionals from across the eco-system.

The panel discussions were moderated by Mr. Mahesh Iyer, CEO, Thomas Cook (India) Ltd., Mr. Vishal Suri, MD, SOTC Travel Services Pvt. Ltd., and Mr. Dipak Deva, MD, Travel Corporation (India) Ltd. respectively.

Our panel members included: Suman Billa, IAS, Joint Secretary, Ministry of Tourism, Government of India; David Scowsill, President & CEO, World Travel & Tourism Council (WTTC); Urs Eberhard, Head of Markets for Switzerland Tourism, Martin Oppus, Deputy Consular Chief, USA; and many others.

Watch this video for a quick overview to our 2016 India Travel Summit - Mumbai edition, [https://www.youtube.com/watch?v=\\_UfwxUH30vU](https://www.youtube.com/watch?v=_UfwxUH30vU)

The format planned for The India Travel Summit 2017 is a closed door, by-invite only, focussed half-day session and will include 4 panel discussions moderated by CEOs.

## Central Theme: The New Age of Travel

### Panels 2017:

- 1. Consular panel:**  
Topic: Easing Visa processes - Serving India's new age traveller faster & better.
- 2. Tourism Board panel:**  
Topic: Ready for the new age Indian traveller - trends and initiatives to deliver value to a growing tribe of evolved travellers.
- 3. Creating the new travel narrative :**  
Topic: Evolving a new travel eco-system - dealing better with the new age of travel/traveller in India.
- 4. India Tourism panel:**  
Topic: Incredible India 2.0: what it will take for Incredible India to appeal to the new-age traveller in India.

**Date:** September 26, 2017

**Venue:** Le Méridien, Windsor Place, Delhi

**Time:** 1.00 pm onwards, ending with networking dinner.

BE RESPONSIBLE. BE DISCERNING. Entry permitted to guest above the age of 25 years.



Summit Partners

